



Sebright Products, Inc. Partners with H&G Unternehmensgruppe to Expand Waste Management Solutions in North America

Hopkins, MI – Apr. 24th, 2025 – Sebright Products, Inc., a leading innovator in waste and recycling equipment, is proud to announce its new partnership with H&G Unternehmensgruppe, a globally recognized leader in auger compactors and waste management solutions. Through this collaboration, Sebright Products will serve as the exclusive distributor of H&G's auger compactors and select equipment across North America.

"This partnership with H&G Unternehmensgruppe represents an exciting step forward for Sebright Products and our customers," said Emir Avdić, CEO & President of Sebright Products, Inc. "By combining H&G's state-of-the-art technology with our commitment to excellence, we're able to provide even more reliable and efficient solutions for waste and recycling challenges."

H&G's auger compactors are known worldwide for their superior performance, durability, and ability to significantly reduce waste volume, making them an ideal fit for Sebright Products' mission of delivering high-quality, innovative solutions tailored to customer needs.

"We are delighted to have found in Sebright Products Inc. the ideal partner for the distribution of our waste disposal systems in North America. Efficiency, durability and reliability are attributes that unite us in offering both standardized and customized solutions and that will characterize our partnership. Based on these key elements, we are convinced that we can make our customers' waste disposal processes more economically efficient and achieve potential savings with our screw compactors," explains Alexandra Henrich, Managing Director at H&G. Just like Sebright, we pursue the vision of helping to shape a sustainable future through our actions. With our expertise as a technology and market leader in the auger compactor segment, we ensure a 50% reduction in transportation costs in the disposal process. As a result, we optimize the value chain of our customers and contribute to the shared quality standards with Sebright."

What This Means for Our Customers:

- Access to H&G's industry-leading auger compactors and waste management equipment.
- Expanded capabilities for managing waste more efficiently and cost-effectively.
- Continued support and service excellence from the Sebright Products team you trust.

"We're excited to bring these proven technologies to North America, helping our customers achieve greater operational efficiency and sustainability," Avdić added. Sebright Products' partnership with H&G is effective immediately, and customers can begin exploring these new product offerings by contacting Sebright directly.